

## FOR IMMEDIATE RELEASE



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### Portland Perks Offers Tax-Free Holiday Savings and \$50 Cold Hard Cash

**PORTLAND, Ore., November 9, 2010** -If tax-free shopping weren't enough, travelers have another great reason to visit Portland this holiday season — deep savings with the "Portland Perks" package, including \$50 cash at hotel check-in.

Available through the Travel Portland website ([www.travelportland.com](http://www.travelportland.com)), Portland Perks gives visitors the inside track to savings, including complimentary continental breakfast for two each morning, free parking (valued at more than \$25 per night at Portland's downtown hotels), dozens of discounts at dining, shopping, arts and entertainment establishments, and — for a limited time at select Perks hotels — \$50 in cold hard cash.

"We have 25 great hotels that will hand guests \$50 cash at check-in between Nov. 1 and Dec. 20," said Jeff Miller, Travel Portland's president & CEO. "Add that to tax-free shopping, and visitors to Portland can check even more off their holiday gift lists."

Upon check-in, guests receive an official Portland Perks coupon book, which provides exclusive discounts on local entertainment, shopping and dining. With more than 45 special deals ranging from free admission to museums to 20 percent off at select local retailers, the possibilities for holiday savings are bountiful. Offers include:

- \$20 dinner certificate at the award-winning Heathman Restaurant & Bar
- Two-for-one admission at the Lan Su Chinese Garden, Pittock Mansion, The Oregon Historical Society, Portland Art Museum and NW Film Center
- \$25 off purchases of \$100 or more at Mercantile
- 20% off an item at Columbia Sportswear Flagship Store in downtown Portland
- \$5 off a purchase of \$25 or more at Powell's City of Books

Best of all, travelers who book a hotel room at select hotels will receive \$50 in cash at check-in — a gift that gives again to help them take advantage of Portland's tax-free shopping and dining for the holidays. To qualify for the offer, visitors must book and travel before Dec. 20, 2010 and stay at one of the 25 participating hotels listed on the [Travel Portland website](http://www.travelportland.com). A minimum two-night stay is required.

For more information on Portland Perks and other Portland travel deals, visit [www.travelportland.com](http://www.travelportland.com).

*Travel Portland is the official destination marketing organization for the city of Portland, Oregon. Its mission is to strengthen the local economy by marketing the Greater Portland region as a preferred destination for meetings, conventions and leisure travel. For more information on Travel Portland, visit [www.travelportland.com](http://www.travelportland.com).*

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